

ultimate enterprise architectures

THE WORLDCOM GUIDE TO E-INFRASTRUCTURE INTEGRATION

The close integration of enterprise and service provider architectures is enabling powerful new network and e-biz service models.

A unique Web site and expert event! The WorldCom *Ultimate Enterprise Architectures* Web site and seminar examines successful insource/outsource relationships that include IP-VPN, Web hosting and network-embedded e-biz services.

Ultimate Enterprise Architectures addresses 12 key e-infrastructure issues, listed below. This valuable knowledge base is brought to you by the world-class digital-age expertise of WorldCom and generation d.

Program Topics

1. Internet VPNs - Executive intro
2. IPSec and VPN security
3. VPN management options
4. Assured performance: VPN SLAs
5. Web Hosting - Executive intro
6. Co-Lo vs. managed hosting
7. Evaluating Internet data centers
8. Outsourced application infrastructures
9. Online customer care - Executive intro
10. Mastering customer contact channels
11. Managing online contact centers
12. Web-enhanced CRM applications

TOPIC 1

Internet VPNs

To stay competitive, companies must leverage internet networking technologies to enhance the efficiency of their intra-enterprise communications while they securely reach out to customers, suppliers and strategic partners.

The enormous pressure to build out enterprise networks reliably and cost-effectively is leading to sophisticated integrated (user/provider) networks that unify existing user-owned topologies with outsourced IP VPN services. But is it really possible for a converged user/provider network to meet the challenges of major enterprise and mission-critical applications at local, national and global levels? Visit the WorldCom *Ultimate Enterprise Architectures* Web site and find out:

www.techweb.com/ultimate

CASE STUDY

Gelco's VPN Gets It Done

Gelco is a leading financial solutions provider that specializes in back-end payment systems for a range of businesses. Clients engage Gelco's Expense Management or Trade Management divisions to meet their financial, promotion, marketing and technology evaluation requirements.

Gelco Information Network

By relying on Gelco to execute their business operations in a behind-the-scenes manner, Gelco's clients have more time to spend on what they do best: running their businesses. Similarly, when Gelco realized its need for seamless, secure information sharing and file management across an IP backbone, Gelco chose WorldCom IP VPN Total Access, a fully managed IP VPN solution with both site-to-site and remote access options. Learn more:

www.techweb.com/ultimate/vpn

visit the Web site

Discover a wealth of insightful and hands-on information concerning critical VPN networking and e-biz issues. Learn how to integrate your existing architecture with powerful provider-based IP-VPN, hosting and customer contact services:

www.techweb.com/ultimate

attend the event

This free event features industry experts experienced in integrated e-biz infrastructures that really work. Also on hand: WorldCom product consultants for Q&A and architectural discussions. Visit the Web site to sign up and for information on streaming audio event highlights. (Event space is limited!)

www.techweb.com/custom/ultimate/event